



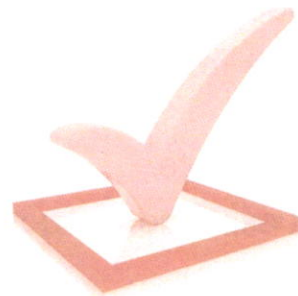
Town of Fenwick Island Community Sustainability Plan

Project Kick-Off Meeting | November 2, 2018
Environmental & Dredging Committee
Fenwick Island Town Hall | 800 Coastal Highway



Agenda

- Introductions
- Project Overview
- Data Collection
- SWOT Analysis
- Community Survey
- Outreach Event
- Next Steps





Introductions



Debbie Pfeil - Associate/Planning Manager

Lauren Good, AICP - Project Planner

PARTNERS IN PROGRESS



Project Overview - Funding



- Total Project Cost \$52,000
 - \$40,000 Grant award
 - \$12,000 Town match
- Project due date
 - Grant expiration - August 1, 2019
- Grant Source
 - State of DE / DNREC / Division of Energy & Climate





Project Overview - Scope



5 Phases




Project Overview - Scope



Background & Data Collection

Background Research

- Demographics, housing & economics; climate change and natural hazards; land use; natural resources; flood resiliency; green infrastructure; renewable energy; waste generation; federal, state, and local environmental regulations

Review & Summarize Existing Activities

- Local & State plans including completed and ongoing initiatives



Project Overview - Scope



Background & Data Collection

Mapping

- Town Boundary; Transportation; Existing Land Use; Future Land Use; Existing Zoning; Natural Resources; Soil Types; Environmental Resources; Floodplains; Flood Hazards; Sea Level Rise; Critical Facilities; Recreational & Public Facilities; Areas of Concern



Project Overview - Scope



Existing Conditions Analysis

Existing Conditions Analysis

- Climate Change; Flood Resiliency; Green Infrastructure & Building; Land Use; Natural Resources; Renewable Energy; Waste Generation; Environmental Health; Problem Areas

Community Survey

- Prepare survey question options, outreach method and approach, load final product online & monitor progress



Project Overview - Scope



Visions, Goals & Objectives

Outreach Event

- Earth Day 2018 complete & additional event required

Finalize Data Collection

- Recently updated information and Community Survey results

Visions, Goals & Objectives

- Prepare draft options for consideration based on data collection, known initiatives, and lessons learned



Project Overview - Scope



Strategies & Implementation

Strategies

- Climate change; environmental health; land use; natural resources; flood resiliency; green infrastructure; renewable energy; waste generation; problem areas; key indicators

Implementation Plan

- Political will; ability to implement; intergovernmental coordination; partnerships; funding opportunities



Project Overview - Scope



Plan Adoption

- Final draft plan & map production
- Public presentation
- Prepare notices & release invitation for comments
- Final modification to plan
- Town Adoption



Project Overview - Meetings



1. ~~Internal Kick Off~~
2. ~~Outreach Event #1 (April)~~
3. ~~Joint Meeting Kick Off (November)~~
4. Survey Launch Campaign (December)
5. Data Reveal (March)
6. Outreach Event #2 (April)
7. Vision, Goals & Objectives (April)
8. Strategies & Implementation (May)
9. Draft Presentation (June)
10. Final Presentation & Adoption (Mid/End July)





Data Collection

- Background & Sustainability Initiatives
- Pertinent Activities / Event Information
- Environmental Stakeholder / Partnership List
- Identify Environmental Problem / Vulnerable Areas
- Environmental Project Descriptions



SWOT Analysis

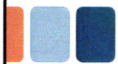
- What is it?
 - An anonymous exercise that provides individual perspectives regarding the specific topic
- How is it helpful?
 - Assists in obtaining localized individual input that is released collectively from more of an internal perspective
- Who should participate?
 - Town Boards, Committees & All Staff





SWOT Analysis

- **Strengths** – *characteristics* of the Town's environment that give it an advantage
- **Weaknesses** – *characteristics* of the Town's environment that place it at a disadvantage
- **Opportunities** – *elements* of Fenwick Island's environment that the Town could use to its advantage
- **Threats** – *elements* of the Town's environment that could cause trouble for Fenwick Island



Community Survey

Goal = Promote Project Awareness & Gather Community Input

- Resources
 - Town website with all information
 - Identify stakeholders
 - Community organizations
- Outreach Methods
 - Online survey
 - Paper survey available at Town Hall



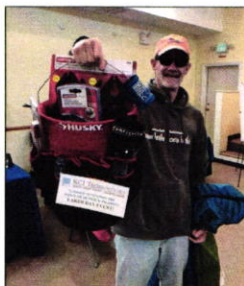
Community Survey



- Review & input
- Length of survey
- Types of questions
- Easy to understand



Outreach Event - 2018





Outreach Event - 2019



The 2019 Earth Day National Campaign is to ***PROTECT OUR SPECIES!***

The goal is to elevate understanding and foster action to stop the decimation of species around the globe. The number of individuals across species of mammals, birds, reptiles, amphibians, arthropods (insects and arachnids), fish, crustaceans, corals and other cnidarians, and plants have declined, in many cases severely, over the past century.

?? Saturday, April 20, 2019 / 9:00 am - 11:30 am ??

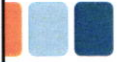


Next Steps



- Homework
 - Review/Recommend Survey Questions (due December 3)
 - SWOT Analysis (due December 21)





Contact Information



We look forward
to working with
the Town of
Fenwick Island!

Debbie Pfeil, Project Manager

Associate / Planning Manager
(302) 318-1133 or (302) 270-3515 (c)
debbie.pfeil@kci.com

Lauren Good

Project Planner
(302) 318-1134 or (302) 270-6842 (c)
lauren.good@kci.com